

ARA's Seattle office to use DR-i-VE's platform and services to find, evaluate and present multifamily real estate opportunities in the region

Multifamily real estate brokerage powers up to better support clients' investment decisions.

Seattle, August 11, 2014 – Seattle-based technology start-up DR-i-VE is proud to announce its newest client, the Seattle office of ARA. ARA joins a cadre of early adopters in Seattle who leverage DR-i-VE's platform and services to support better commercial real estate investment decisions.

"We are excited to strengthen our offering with the digital muscle our region deserves and demands", says Marty Leith, ARA Seattle's managing broker. "I've never seen anything like this. I'll now be spending my time driving around here instead of out there and all over the web," added ARA broker, Jerry Sankey.

DRiVEdecisions is a 3D platform for visually searching, analyzing and presenting opportunities for commercial real estate investment and development. It reveals interrelated factors, empowers clients to evaluate needs and opportunities at a single glance, and enables more sophisticated decision-making for real estate investors, developers and planners.

ARA joins other leaders in the region, including Collier's International Seattle Office, Daniels Real Estate, InfinitiRED, Washington Holdings and, on a pro-bono basis, the Seattle Planning Commission. The current prototype, seattle.drivedecisions.com, offers an in-depth analysis of every property in Seattle, and is quickly expanding through the region.

ABOUT DR-I-VE

DR-i-VE was founded in 2012 with the goal of accelerating sustainable development through data-driven decision-making. It leverages years of research on best practices in urban sustainability and the best available virtual environment technology. For more information about DR-i-VE, please visit www.dr-i-ve.com, follow us on Twitter @drivedecisions, or call 206 659 8077.

ABOUT ARA USA

Atlanta-headquartered ARA is the largest privately held, full-service investment advisory firm in the nation that focuses exclusively on the brokerage, financing and capital sourcing of multihousing properties including conventional, affordable, distressed assets, notes sales, seniors, student & manufactured housing and multihousing land. ARA is comprised of the country's top investment professionals who leverage a unique and fully integrated cooperative business platform of shared information, relationships and technology driven solutions. ARA's unified enterprise approach ensures that clients are delivered the broadest asset exposure, effective matching of buyers and sellers, and the shortest transaction timeframes in the industry. The combination of resources, unparalleled market expertise and nationwide presence in the multihousing marketplace has resulted in an annual production volume of more than \$10.2 billion in real estate transactions in 2013. For detailed information on ARA's extensive multihousing investment services, visit www.arausa.com. Locally, contact Marty Leith in ARA's Seattle office at 206-407-0220.